



CERTIFICATE OF PROFITABILITY EDUCATION



**HOW DO PRICERS, SALES TEAMS,
AND MARKETERS LEVERAGE EACH OTHER
TOWARDS MUTUAL GOALS OF DRIVING
BOTH VALUE AND PROFIT?**

PPS's **Certificate of Profitability Education (CPE)** training program helps professionals, teams, and companies maximize price setting to ensure mutual benefits for individuals, customers, and margins in today's economic uncertainty.

PPS CERTIFICATE OF PROFITABILITY EDUCATION

The **Certificate of Profitability Education (CPE) program** provides Sales and Marketing professionals tools to improve their price setting and price execution skillsets in order to uplevel cross functional collaboration and drive profits.

The CPE program requires four online or in-person PPS courses with no final exam and is best suited for those in sales, marketing, product management, and finance seeking to further their **knowledge of how the top line impacts the bottom line.**

The learning journey begins with *Introduction to Pricing on Purpose*, an overview course that **intersects the academically rooted art and science of pricing.**

Next, you'll take either Value Pricing & Marketing or Value Pricing & Sales followed by two electives chosen from our over 50 online courses or Workshops offerings at our global conferences each year covering core competency areas of pricing strategy and tactics, psychological buying journeys, price-variance management, and organizational collaboration.

CPE PRICING:

Fees are \$495 per course or \$1,695 for the 4-course bundle with membership.

READY TO GET STARTED?

PPS CPEs drive profit with evidence-based pricing techniques and shared language among their teams. For a full list of courses, more information, and to register, visit pricingsociety.com or email training@pricingsociety.com.

PPS CERTIFICATE OF PROFITABILITY EDUCATION

OVER 4,000 Professionals Enrolled in Our Online Training Courses



JOIN OUR ELITE GROUP OF OVER 2,000 CPEs benefiting from this professional designation



CERTIFICATE OF PRICING PROFITABILITY

START YOUR JOURNEY TODAY

training@pricingsociety.com
pricingsociety.com

The Professional Pricing Society is the leading worldwide pricing idea marketplace where new and seasoned business professionals from all industries come together for learning, training, and networking, while gaining actionable insights, new & refined skillsets, and earning pricing credentials.

PRICINGSOCIETY.COM