

PPS
profitABLE

— AMSTERDAM —

1-4 DECEMBER 2026
AMSTERDAM, NETHERLANDS

GLOBAL
PERSPECTIVES.
GREATER
POSSIBILITIES.

An Invitation from Kevin Mitchell

PPS PRESIDENT



I know there are other pricing events happening in Europe this fall. If you're deciding where to spend your time, I'm asking you to choose ours.

Why? Because for 44 years, PPS has been where the global pricing community comes to understand what's next, and, more importantly, how to act on it. Our Amsterdam conference brings perspectives from across markets, industries, and regions so you can see the bigger picture, tackle the challenges in front of you, and take proven solutions back to your organization.

You'll also have the opportunity to earn CPP credit through our Workshops toward the Certified Pricing Professional designation, the globally recognized certification of pricing excellence and a network of nearly 3,000 CPPs strong.

Don't choose the event that gives you another few days of content. Choose the one that gives you a global perspective, practical solutions, meaningful connections, and credentials that advance your career.

Let me help you get to profitABLE Amsterdam. I stand ready to chat about how to maximize the event on behalf of you and your business.

Warm regards,

KEVIN MITCHELL
PPS PRESIDENT

PRICING
ALIGNED



1-4 DECEMBER 2026
AMSTERDAM, NETHERLANDS



LEARN MORE AT
pricingsociety.com/profitable26ams