

SIMPLIFY THE COMPLEX FOR PROFITABLE GAINS

PPS 2024 Spring Pricing Workshops & Conference

Chicago, IL ♦ April 23rd-26th

At the PPS 35th Annual Pricing Event, **you'll increase profitability** by gaining mastery of today's RGM challenges *and opportunities* including: **AI, monetization, sustainability, data analysis, economic uncertainty, and competitive intelligence and more.**

- You'll begin by choosing two small-group and full-day Workshops including topics such as: *Pricing & Sales Fundamentals, Demystifying AI, Complexity to Simplicity, and A Complete Pricing Journey.*
- Conference days kick off with signature Keynote addresses lead by expert practitioners & authors and end with your choice of 24 breakout sessions featuring 2 NEW tracks: **Practical Pricing** and **Pricing from A to I**
- Need to build a new pricing team's synergy? We can help you map out a divide-and-conquer conference strategy with built-in networking opportunities, at a team bundled rate.

Prices range from \$1,495 to \$6,595 for the conference and individual CPP bundle (our best value), respectively.

Early Bird Savings end March 22nd, 2024 and [hotel](#) group rate savings are available until March 29th, 2024.

Visit our [website](#) to see our full lineup of seasoned speakers, of-the-now sessions, and to [register](#).

WE SAVED YOUR TEAM SEATS. SEE YOU IN APRIL.

For 41 years and counting, Professional Pricing Society remains the **pricing strategy idea marketplace**, disseminating **profitability expertise** concentrated on your development, connection, and success.

